

LORRAINE BETHEA HOSPICE FOUNDATION'S
11TH ANNUAL

HEART & HAND GALA

PRESENTS

Moments that Matter



Dear Valued Partner,

The Lorraine Bethea Hospice Foundation is honored to invite you to become a sponsor for our 2026 Heart & Hand Gala celebrating, "Moments that Matter," taking place on Saturday, October 24, 2026, at the Westin Town Center, located at 4535 Commerce Street, Virginia Beach, VA.

As a nonprofit organization, our mission is to bring comfort and care to hospice patients and their families through meaningful acts of kindness during the final stages of life. With your support, we can continue to make a lasting impact.

Our sponsors play an essential role in advancing this mission. We would be grateful for the opportunity to partner with you as we prepare for this signature event. We will proudly recognize our sponsors in all promotional materials and during the Gala itself.

Proceeds from the Gala will go directly toward granting wishes and creating special experiences for hospice patients and their loved ones, guided by applications submitted by hospice workers throughout the year.

Enclosed, you'll find details about our sponsorship levels. If you have any questions or need further information, please don't hesitate to reach out.

Thank you in advance for your consideration and support.

Warm regards,

Lorraine Bethea Hospice Foundation



ABOUT

For 11 years, the Lorraine Bethea Hospice Foundation has been a source of comfort, compassion, and hope for patients and families facing life's most difficult moments. We believe that even in the final chapter, every moment deserves dignity, peace, and love. Through the generosity of our donors, we are able to provide essential support that goes beyond traditional care—easing financial burdens, creating meaningful experiences, and ensuring that no family walks this journey alone.

Each gift helps fund comfort items, memory-making opportunities, and critical resources that allow patients to focus on what truly matters: time with loved ones. What may seem like a simple act of kindness becomes something far greater—transforming ordinary moments into lasting memories. Your support makes it possible for us to continue this mission, turning compassion into action and ensuring that every moment truly matters.

WHEN

SATURDAY, **OCTOBER 24**, 2026
6pm-10pm

WHERE

THE WESTIN TOWN CENTER
4535 COMMERCE STREET
VIRGINIA BEACH, VA

FEATURING

Reception
Red Carpet Photo Ops
Elegant Dining
LBHF Award Presentation
Live Auction
Silent Auction
Live Entertainment and Dancing

FORMAL ATTIRE

Guests are invited to wear Formal Evening Attire and add a boutonniere, corsage or floral accessory as a symbol of honoring the moments and people who matter most.

*Theme Event Colors:
plum, mauve, dusty rose & gold*

GOAL

\$30,000

HOW

Corporations and community partners are invited to support the fundraising event with the purchase of sponsorship packages ranging from \$300 - \$5,000. Sponsor benefits include reserved table, recognition at the event, and in print and electronic materials

HOSTED BY:



*Brenda Cobb,
President*



*Kelly Haslup,
Secretary*



*Richard Yanisko,
Treasurer*



*Dawn Allen,
Marketing Director*



Karl Bethea



Joe Flanagan



Carolyn K. Williams



Stacey Shifflet



Sheila Willis



Patricia Marcincuk



Robin Wallace



Sponsorship Opportunities

Level	Investment	Benefits
Diamond	\$5,000	Exclusive premier sponsor with maximum visibility Branding as LBHF Diamond Sponsor Premier logo placement on website (with link) Full-page premium ad (inside front cover) Featured social media spotlight Prominent signage placement Opportunity for remarks Promo materials in gift bags 10 Tickets
Platinum	\$2,500	Logo on website (with link) Full-page ad Social + event acknowledgement Event signage placement Promo materials in gift bags 6 Tickets
Gold	\$1,000	Logo on website (with link) Full-page ad Social media acknowledgement Event signage placement Promo materials in gift bags 4 Tickets
Silver	\$600	Logo on website (with link) Half-page ad Event signage placement Promo materials in gift bags 2 Tickets
Bronze	\$300	Name listed on website Social media acknowledgement
Community Supporter	\$200	Provide 4x6 promo card/flyer Included in guest gift bags (~250 attendees)

Signature Sponsorship Opportunities (One Per Category)

Opportunity	Investment
Entertainment Sponsor	\$1,000
Cocktail Hour Sponsor	\$750
Photobooth Sponsor	\$600
Signature Drink Sponsor	\$500
Dessert Sponsor	\$500

Elevated on-stage presence → verbal recognition during the event. Branded ownership opportunity → naming rights tied to a key element of the gala (e.g., cocktail hour sponsor or "Signature Sponsor Entertainment Sponsor) on prominent signage.

To become a sponsor – Please visit our website or complete the sponsorship form online or complete the enclosed form send it with your payment to:
LBHF, c/o Brenda Cobb, 516 S. Independence Blvd., Suite 106, Virginia Beach, VA 23452.

You can also e-mail Brenda at contact@lorrainebetha.org and she will pick it up.

To view our status on [irs.gov](https://www.irs.gov) Tax Exempt Organization Search/Internal Revenue Service, Lorraine Betha Hospice Foundation



Sponsorship Reservation & Advertisement Form

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 11th Annual LBHF Heart & Hand Gala at the following level:

- Diamond - \$5,000
- Platinum - \$2,500
- Gold - \$1,000
- Silver - \$600
- Bronze. - \$300
- Create my Ad - \$25

Signature Sponsorship

\$ _____

I am unable to attend, please accept my donation:

Total \$ _____

ALL SPONSORSHIP PAYMENTS DUE BY _____, 2026.

Please complete this form and return by mail with your credit card information or your check payable to LBHF.

For more information, please contact Brenda Cobb, LBHF President, at contact@lorrainebethea.org

LBHF
Brenda Cobb
President
contact@lorrainebethea.org
516 Independence Blvd.
Suite 106
Virginia Beach, VA 23452
757-646-2891

lorrainebethea.org

SPONSORSHIP CONTACT INFORMATION

COMPANY NAME	
NAME	
PHONE NUMBER	
EMAIL ADDRESS	
WEBSITE	

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK: Please make checks payable to LBHF | c/o Brenda Cobb | 516 S. Independence Blvd. | Suite 106 | Virginia Beach, VA 23452.

INVOICE REQUESTED: Please provide company/organization purchase order number (if necessary)

PAYMENT BY CREDIT CARD: Please complete the credit card payment information below and fax or scan/email your signed agreement and this form to LBHF. VISA MASTERCARD AMEX

Credit Card Number

CVC#

EXP

Name on Card

Signature

AD SPECIFICATIONS

Full-page / 5"w x 8"h

Half-page / 5"w x 3.9167"h

Quarter-page / 5"w x 1.875"h

Please note Ads are due no later than October 1st, 2026. Please submit your Ad with your 2026 Registration. Previous Ads need to be resubmitted. There is an added fee of \$25 if you need your ad created.

Email to: contact@lorrainebethea.org



